



Australian Government

AUSTRALIAN TRAINING AWARDS

REAL STORIES. REAL ACHIEVEMENTS.



BOND HAIR RELIGION

2016 SMALL EMPLOYER OF THE YEAR AWARD

The Small Employer of the Year Award recognises a small enterprise which has achieved excellence in the provision of nationally recognised training to its employees.

Bond Hair Religion epitomises the success that can come to a business that is prepared to invest considerable time and money into training.

An emerging industry leader, the salon has won multiple awards, including most recently the 2016 Australian Training Awards Small Employer of the Year Award. Consistent five-star customer reviews, an overflowing appointment book and more than \$600 000 worth of advance bookings complete the picture of a business that is doing everything right.

Salon owner Jenni Tarrant's passionate belief in educating herself and her 11-member team is at the heart of Bond Hair Religion's success.

"Small business owners are pretty stretched for time and money but the Australian Training Award goes to show that if you give priority to the things that are most important to you, success is inevitable. Training is the key to our success and winning this award affirms that belief," said Jenni.

Jenni's training covers the whole salon experience from putting a cape on a client through to the latest advances in hairdressing. "Our clients need to know when they come here that they will experience the highest quality from reception, to coffee, to cutting and colouring. We have to ensure juniors can step into seniors' shoes when they're ready and that clients will receive the same exceptional level of service whoever looks after them."

Achieving this standard of excellence has its foundation in the time and commitment Jenni puts in to developing her team to be the best they can be.

For Jenni, the Australian Training Awards are not just vindication for her beliefs and her methods but also for vocational education and training. "The awards showcase the power of VET and its contribution to learning and the Australian economy."

ABOUT THE AUSTRALIAN TRAINING AWARDS

Each year, the Australian Training Awards recognise and celebrate the outstanding achievements of Australian Apprentices, vocational students, training practitioners, businesses, secondary schools, industry and registered training organisations for their contribution to skilling Australia.

The majority of the awards are the culmination of the state and territory awards programs with winners from each state and territory eligible to compete at the national level in aligned categories.

There are also seven award categories available by entering directly to the Australian Training Awards.

Individual

- Lifetime Achievement Award (**direct entry**)
- National Achievement Award (**direct entry**)
- Excellence in Language, Literacy and Numeracy Practice Award (**direct entry**)
- Australian School-based Apprentice of the Year Award
- Vocational Student of the Year Award
- Aboriginal and Torres Strait Islander Student of the Year Award
- Australian Apprentice (Trainee) of the Year Award
- Australian Apprentice of the Year Award
- VET Teacher/Trainer of the Year Award

Business

- Australian Apprenticeships – Employer Award (**direct entry**)
- Small Employer of the Year Award (**direct entry**)
- Medium Employer of the Year Award
- Large Employer of the Year Award
- Industry Collaboration Award

Registered Training Organisation

- School Pathways to VET Award (**direct entry**)
- International Training Provider of the Year Award (**direct entry**)
- Small Training Provider of the Year Award
- Large Training Provider of the Year Award

DISCOVER MORE OF THE POTENTIAL BENEFITS OF APPLYING FOR AN AUSTRALIAN TRAINING AWARD BY DOWNLOADING THE WHY APPLY FACT SHEET OR VISIT THE WHY AND HOW TO ENTER PAGE OF THE AUSTRALIAN TRAINING AWARDS WEBSITE.

WHY APPLY?

The awards offer participants Australia-wide recognition for exceptional training outcomes and an opportunity to become known as the best-of-the-best, nationally.

For individuals, the awards can open up networks and career opportunities within the business sector and provide you with the opportunity to become a national ambassador for skills to promote the vocational education and training sector at a national level.

For businesses and registered training organisations, the awards can propel you into the national spotlight, positioning you as a front runner in skills and workforce development and leader in best practice. This will set you apart from the competition and make you an employer or registered training organisation of choice.

