



Australian Government

AUSTRALIAN
TRAINING
AWARDS

REAL STORIES. REAL ACHIEVEMENTS.



CROWN MELBOURNE 2013 EMPLOYER OF THE YEAR

The Employer of the Year Award recognises a medium to large enterprise that has achieved excellence in the provision of nationally recognised training to its employees.

For 17 years, Crown Melbourne has been a significant driver of tourism within Australia, particularly in Victoria. As a large integrated resort, with over 6500 employees, vocational education and training has been an integral component of its business model since the company's inception.

In 2013, Crown Melbourne was named the national Employer of the Year for the outstanding nationally recognised training it provides to its employees. Backing up from its success in 2010, this is the second time Crown Melbourne has won the award, and the only time a company has ever won the award more than once.

"It is even more exciting the second time around because it means we have not only continued with our previous success, but actually extended and achieved more," Crown Melbourne's Executive General Manager, Human Resources, Alicia Gleeson said.

"Crown Melbourne really represents the tourism and hospitality industry - an area that a lot of people have not necessarily seen as a career but sometimes just a job.

"The Australian Training Awards is really important because the awards recognise the fact that learning and development is really important in building skills right across an industry. It is absolutely critical to be able to showcase employers that are trying their best and partnering with other organisations," Alicia said.

Approximately 740 of Crown Melbourne's 6500 employees are completing nationally accredited qualifications or statements of attainment, with programs delivered by 70 internal trainers as part of its registered training organisation arm, and approximately 35 external facilitators.

Crown Melbourne's training program is integrated into its overall business, both in the execution of training and in the recognition of its value to the business.

ABOUT THE AUSTRALIAN TRAINING AWARDS

Each year, the Australian Training Awards recognise and celebrate the outstanding achievements of Australian Apprentices, vocational students, training practitioners, businesses, secondary schools, industry and registered training organisations for their contribution to skilling Australia.

The majority of the awards are the culmination of the state and territory awards programs with winners from each state and territory eligible to compete at the national level in aligned categories.

There are also seven award categories available by entering directly to the Australian Training Awards.

Individual

- Lifetime Achievement Award (**direct entry**)
- Australian School-based Apprentice of the Year Award
- Vocational Student of the Year Award
- Aboriginal and Torres Strait Islander Student of the Year Award
- Australian Apprentice (Trainee) of the Year Award
- Australian Apprentice of the Year Award
- VET Teacher/Trainer of the Year Award
- National Achievement Award (**direct entry**)
- Excellence in Language, Literacy and Numeracy Practice Award (**direct entry**)

Business

- Small Employer of the Year Award
- Employer of the Year Award
- Industry Collaboration Award
- Australian Apprenticeships - Employer Award (**direct entry**)
- Disability Training - Employer Award (**direct entry**)

Registered Training Organisation

- Small Training Provider of the Year Award
- Large Training Provider of the Year Award
- International Training Provider of the Year Award* (**direct entry**)
- School Pathways to VET Award (**direct entry**)

* Applications for this award are made directly to the Australian Training Awards in all states and territories except Western Australia where applications must be made direct to the WA Training Awards.

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WHY APPLY?

The awards offer its participants Australia-wide recognition for exceptional training outcomes and an opportunity to become known as the best-of-the-best, nationally.

For individuals, the awards can open up networks and career opportunities within the business sector and provide you with the opportunity to become a national ambassador for skills to promote the vocational education and training sector at a national level.

For businesses and registered training organisations, the awards can propel you into the national spotlight positioning you as a front runner in skills and workforce development and leader in best practice which sets you apart from the competition and makes you an employer, or registered training organisation, of choice.

