



REAL STORIES. REAL ACHIEVEMENTS.



CLENNETT'S MITRE 10 RETAIL TRAINEE PROGRAM

2015 INDUSTRY COLLABORATION AWARD

The Industry
Collaboration Award
recognises an exemplary
skills development
collaboration between an
employer or industry
body and, at least, one
other organisation.

A collaborative program between Clennett's Mitre 10, youth support charity Whitelion and registered training organisation MEGT is meeting the hardware company's staffing needs by training and employing disadvantaged youth in the Tasmanian communities of Mornington, Kingston and Huonville.

The program is part of Clennett's Mitre 10's staff succession strategy to build capable younger workers who can step up as staff retire. It also continues the company's longstanding commitment to local communities.

Michelle Howells, Clennett's Mitre 10 HR Manager, is thrilled that the program received the 2015 Industry Collaboration Award.

"It's marvellous for the program partners but it's also

recognition for the trainees who have often overcome personal obstacles to succeed. They share in this success."

In the program, youth are placed in traineeships in Certificate II in Retail against positions identified by Clennett's Mitre 10. During their training they receive specialist support from Whitelion and MEGT, which Michelle says is critical to the program.

"The program is successful because our three organisations share the same values and have a strong relationship," says Michelle. "Out of seven trainees so far, six are still with us and one is now a department supervisor."

Michelle says that the Australian Training Awards are essential to getting the message out there. "Ours is a model that can be used in many industries. It's simply an innovative way to manage a business need along with a corporate social responsibility."

Additionally, Michelle says that the company's trainees have been inspired by the Awards to compete for themselves in 2016.

All staff, along with the trainees, are proud of the program. Nick, 22, now a permanent employee, sums it up: "This traineeship has made a huge difference in my life. I have two kids and it's given me security to provide for my family. I also feel proud of what I've learnt so far and my confidence has grown so much. I would also like to be a good role model for other young kids in the same situation."

ABOUT THE AUSTRALIAN TRAINING AWARDS

Each year, the
Australian Training
Awards recognise
and celebrate
the outstanding
achievements of
Australian Apprentices,
vocational students,
training practitioners,
businesses, secondary
schools, industry and
registered training
organisations for their
contribution to skilling
Australia.

The majority of the awards are the culmination of the state and territory awards programs with winners from each state and territory eligible to compete at the national level in aligned categories.

There are also seven award categories available by entering directly to the Australian Training Awards.

Individual

- Lifetime Achievement Award (**direct entry**)
- National Achievement Award (**direct entry**)
- Excellence in Language, Literacy and Numeracy Practice Award (direct entry)
- Australian School-based Apprentice of the Year Award
- Vocational Student of the Year Award
- Aboriginal and Torres
 Strait Islander Student
 of the Year Award
- Australian Apprentice (Trainee) of the Year Award
- Australian Apprentice of the Year Award
- VET Teacher/Trainer of the Year Award

Business

- Australian ApprenticeshipsEmployer Award(direct entry)
- Small Employer of the Year Award**
 (direct entry)
- Medium Employer of the Year Award
- Large Employer of the Year Award
- Industry Collaboration Award

Registered Training Organisation

- School Pathways to VET Award (direct entry)
- International Training Provider of the Year Award* (direct entry)
- Small Training Provider of the Year Award
- Large Training Provider of the Year Award
- * Applications for this award are made directly to the Australian Training Awards in all states and territories except Western Australia where applications must be made direct to the WA Training Awards
- ** Businesses registered in Queensland, Tasmania and the ACT must apply for the Small Employer of the Year Award through the relevant 2016 state or territory training awards. Businesses registered in New South Wales, South Australia, Victoria, Western Australia and the Northern Territory must apply directly to the Australian Training

DISCOVER MORE OF THE POTENTIAL BENEFITS OF APPLYING FOR AN AUSTRALIAN TRAINING AWARD BY DOWNLOADING THE WHY APPLY FACT SHEET OR VISIT THE WHY AND HOW TO ENTER PAGE OF THE AUSTRALIAN TRAINING AWARDS WEBSITE.

WHY APPLY?

The awards offer participants Australia-wide recognition for exceptional training outcomes and an opportunity to become known as the best-of-thebest, nationally. For individuals, the awards can open up networks and career opportunities within the business sector and provide you with the opportunity to become a national ambassador for skills to promote the vocational education and training sector at a national level.

For businesses and registered training organisations, the awards can propel you into the national spotlight, positioning you as a front runner in skills and workforce development and leader in best practice. This will set you apart from the competition and make you an employer or registered training organisation of choice.









