





## **CROWN PERTH**

### **2015 EMPLOYER OF THE YEAR**

The Employer of the Year Award recognises a medium to large enterprise which has achieved excellence in the provision of nationally recognised training to its employees. Crown Perth is one of Western Australia's largest single-site employers. With more than 5,800 employees, the company provides training to its employees in areas including food and beverage, leadership, management, table games and security. Over 2,000 Crown Perth employees have gained VET qualifications over the past 12 years and, in 2015, the company invested \$2 million in its Crown College training facility.

Shane Thomas, Group Manager of Learning and Development at Crown, says that winning the Employer of the Year Award at the 2015 Australian Training Awards is great recognition of the investment Crown makes in its people.

"People like to get qualifications. Some employees have worked here since Crown Perth opened 30 years ago. After achieving qualifications, they've gained the confidence to apply for new roles within Crown. VET changes lives."

Always evolving, Crown Perth designed and delivers a qualification that assists Indigenous employees to mentor new colleagues, as well as a course in conversational Vietnamese. In 2016 Crown Perth will begin delivering leadership qualifications.

The 2015 win is a first for Crown Perth but the third time in five years that Crown has won the award, which Shane sees as, not only, confirmation that the company is heading in the right training direction but also as recognition of a service industry that must increasingly become more

skilled to meet travellers expectations.

"We compete globally not only for our tourists, but also for our employees. We need the best staff and this award is great for confirming us as an employer of choice. But if people move on, perhaps to open their own business, they take with them the skills we gave them and, in that way, we help Australia more broadly."

Shane considers the Australian Training Awards crucial in promoting the many career paths that VET offers.

"You can build on a VET qualification and go anywhere. It's critical to Australia's economic growth that we increase the overall skills of our workforce and VET is a big part of that."



# ABOUT THE AUSTRALIAN TRAINING AWARDS

Each year, the
Australian Training
Awards recognise
and celebrate
the outstanding
achievements of
Australian Apprentices,
vocational students,
training practitioners,
businesses, secondary
schools, industry and
registered training
organisations for their
contribution to skilling
Australia.

The majority of the awards are the culmination of the state and territory awards programs with winners from each state and territory eligible to compete at the national level in aligned categories.

There are also seven award categories available by entering directly to the Australian Training Awards.

#### Individual

- Lifetime Achievement Award (direct entry)
- National Achievement Award (direct entry)
- Excellence in Language, Literacy and Numeracy Practice Award (direct entry)
- Australian School-based Apprentice of the Year Award
- Vocational Student of the Year Award
- Aboriginal and Torres
  Strait Islander Student
  of the Year Award
- Australian Apprentice (Trainee) of the Year Award
- Australian Apprentice of the Year Award
- VET Teacher/Trainer of the Year Award

#### **Business**

- Australian ApprenticeshipsEmployer Award(direct entry)
- Small Employer of the Year Award\*\*
  (direct entry)
- Medium Employer of the Year Award
- Large Employer of the Year Award
- Industry Collaboration Award

## Registered Training Organisation

- School Pathways to VET Award (direct entry)
- International Training Provider of the Year Award\* (direct entry)
- Small Training Provider of the Year Award
- Large Training Provider of the Year Award
- \* Applications for this award are made directly to the Australian Training Awards in all states and territories except Western Australia where applications must be made direct to the WA Training Awards
- \*\* Businesses registered in Queensland, Tasmania and the ACT must apply for the Small Employer of the Year Award through the relevant 2016 state or territory training awards. Businesses registered in New South Wales, South Australia, Victoria, Western Australia and the Northern Territory must apply directly to the Australian Training

DISCOVER MORE OF THE POTENTIAL BENEFITS OF APPLYING FOR AN AUSTRALIAN TRAINING AWARD BY DOWNLOADING THE WHY APPLY FACT SHEET OR VISIT THE WHY AND HOW TO ENTER PAGE OF THE AUSTRALIAN TRAINING AWARDS WEBSITE.

## WHY APPLY?

The awards offer participants Australia-wide recognition for exceptional training outcomes and an opportunity to become known as the best-of-thebest, nationally. For individuals, the awards can open up networks and career opportunities within the business sector and provide you with the opportunity to become a national ambassador for skills to promote the vocational education and training sector at a national level.

For businesses and registered training organisations, the awards can propel you into the national spotlight, positioning you as a front runner in skills and workforce development and leader in best practice. This will set you apart from the competition and make you an employer or registered training organisation of choice.









