







WESTPAC

2014 EMPLOYER OF THE YEAR

The Employer of the Year Award recognises a medium to large enterprise that has achieved excellence in the provision of nationally recognised training to its employees. Westpac was named the national Employer of the Year at the 2014 Australian Training Awards for its outstanding commitment to ensuring its employees have the skills and training they need for bright futures.

"At Westpac, we know our people make the difference to deliver the best possible service to our customers," said Westpac's Human Resources Director, Strategic Services, Megan Rutter.

"That's why we are always investing and innovating to deliver unique coaching, mentoring and continuous learning.

"This award is fantastic recognition of our Best Banker Program which has now been completed by over 2100 bankers across Westpac. We have received great feedback from our bankers, who see this qualification and training as a key driver for personal and professional growth."

Through its Best Banker Professional Qualifications Program, Westpac provides its employees with training to allow them to undertake a range of specialist roles across the organisation.

The program was defined, designed and developed by Westpac for its bankers, and delivers qualifications ranging from Certificate III to Advanced Diploma. More than 2200 Westpac

employees have completed formal qualifications through the program and, over time, Westpac will expand the program to all its bankers.

Further to the Best Banker program, Westpac has developed a virtual learning environment called eAcademy. The training program on eAcademy has incorporated learners' day to day activities into the nationally recognised qualification, allowing completion of training requirements as part of daily work. Training through eAcademy includes modules in banking and finance, workplace health and safety, Westpac products, client engagement and fraud.

ABOUT THE AUSTRALIAN TRAINING AWARDS

Each year, the Australian Training Awards recognise and celebrate the outstanding achievements of Australian Apprentices, vocational students, training practitioners, businesses, secondary schools, industry and registered training organisations for their contribution to skilling Australia.

The majority of the awards are the culmination of the state and territory awards programs with winners from each state and territory eligible to compete at the national level in aligned categories.

There are also seven award categories are available by entering directly to the Australian Training Awards.

Individual

- Lifetime Achievement Award (direct entry)
- Australian School-based Apprentice of the Year Award
- Vocational Student of the Year Award
- Aboriginal and Torres Strait Islander Student of the Year Award
- Australian Apprentice (Trainee) of the Year Award
- Australian Apprentice of the Year Award
- VET Teacher/Trainer of the Year Award
- National Achievement Award (direct entry)
- Excellence in Language, Literacy and Numeracy Practice Award (direct entry)

Business

- Small Employer of the Year Award
- Employer of the Year Award
- **Industry Collaboration** Award
- Australian Apprenticeships - Employer Award (direct entry)
- Disability Training Employer Award (direct entry)

Registered Training Organisation

- Small Training Provider of the Year Award
- Large Training Provider of the Year Award
- International Training Provider of the Year Award* (direct entry)
- School Pathways to VET Award (direct entry)
- Applications for this award are made directly to the Australian Training Awards in all states and territories except Western Australia where applications must be made direct to the WA Training Awards.

DISCOVER MORE OF THE POTENTIAL **BENEFITS OF APPLYING** FOR AN AUSTRALIA TRAINING AWARD
BY DOWNLOADING THE WHY APPLY FAC **SHEET OR VISIT THE** WHY APPLY PAGE O THE AUSTRALIAN TRAINING AWARDS WEBSITE.

WHY APPLY?

The awards offer its participants Australia-wide recognition for exceptional training outcomes and an opportunity to become known as the best-of-the-best, nationally.

For individuals, the awards can open up networks and career opportunities within the business sector and provide you with the opportunity to become a national ambassador for skills to promote the vocational education and training sector at a national level.

For businesses and registered training organisations, the awards can propel you into the national spotlight positioning you as a front runner in skills and workforce development and leader in best practice which sets you apart from the competition and makes you an employer, or registered training organisation, of choice.









